

2020-2021 District Goals



District: 20 Y

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	0
2nd Quarter	0	0	5	0
3rd Quarter	0	0	5	0
4th Quarter	0	0	5	0

FY New Clubs

0

FY Charter Members

0

FY New Members

20

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

20

Action Plan

[SMART Goal #1 for 2020-2021.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Club Retention: I would like to see the clubs in our district become more stable and viable by the end of the 2020-2021 fiscal year.

Action Plan

[SMART Goal #3 for 2020-2021.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Service: By the end of the 2020-2021 fiscal year, each club in my district will create and implement ONE NEW service project.

Action Plan

[SMART Goal #4 for 2020-2021.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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